

# JOB POSTINGS REPORT

January 2023

Prepared By: Reinaldo Fletcher Manager – Labour Market Demand



# **OVERVIEW**

The objective of Workforce Opportunities and Residency Cayman (WORC) is to drive social and economic prosperity for the Cayman Islands. This will create the environment to support the full and productive employment of Caymanians and achieve economic prosperity for all residents. In order to attain these objectives, Cayman's human capital needs to be educated and trained at international standards to guarantee global competitiveness. An important task in accomplishing this mission, is to determine the labour needs of the country through job postings.

Job postings is considered one of the leading indicators of labour demand in the short term, as employers advertise as a signal to hire persons. It is a procyclical measure as the number of job postings increase during an economic expansion and decrease during an economic contraction. Given that the Cayman Islands economy is currently navigating its way out of the pandemic, it is expected that job postings should increase as the economy returns to and exceeds its pre-pandemic level.

The purpose of this report is to provide a description of job postings by different classifications each month. Additionally, a year-to-date analysis is conducted to determine the trend of each variable. This information will be useful to attain a deeper understanding of the labour market as job postings is one of the key indicators in predicting labour demand.

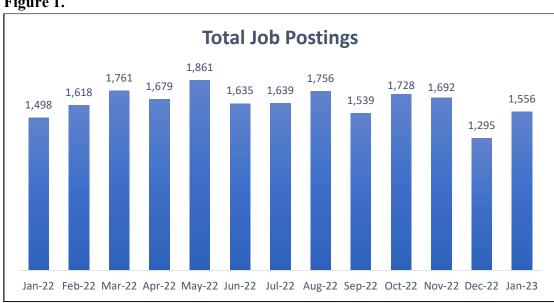
In particular, this report will provide the government and other key stakeholders a synopsis of the knowledge and skills needed for the near future. This will then inform the training and development needs of the current and future workforce to meet labour demand. This information will also assist individuals and businesses to adjust to change as well as build and sustain competencies for future labour market needs. It should be noted that the data in this report represents jobs posted only through the Jobs Cayman portal of WORC.



| Total Job Postings            | 1 |
|-------------------------------|---|
| Industry                      | 1 |
| Occupation                    | 2 |
| Required Education            | 2 |
| Years of Experience           | 3 |
| Average Annual Salary         | 3 |
| Key Industries to the Economy | 5 |
| Summary                       | 8 |
| Recommendations               | 8 |
| Appendix                      | 9 |

# **Total Job Postings**

A total of 1,556 jobs were posted during January 2023 relative to 1,295 postings in the previous month and 1,498 postings in January 2022 (see Figure 1).

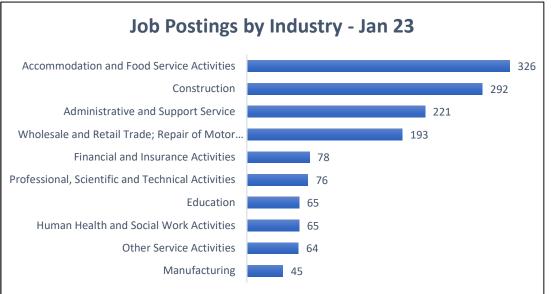


#### Figure 1.

# Industry

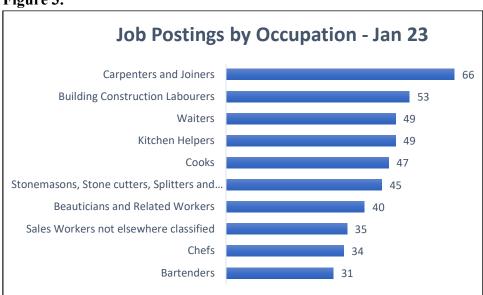
The Accommodation and Food Services Activities industry accounted for 326 job postings, representing 21.0 percent of the total number of job openings in January 2023 (see Figure 2). The Construction industry followed with 292 job advertisements (18.8%) while the Administrative and Support Service Activities industry recorded 221 job openings (14.2%).





# Occupation

Carpenters and joiners accounted for 66 job postings which represented 4.2 percent of all job openings (see Figure 3). Building construction labourers followed with 53 job postings (3.4%) while waiters recorded 49 job postings or 3.1 percent of the total.

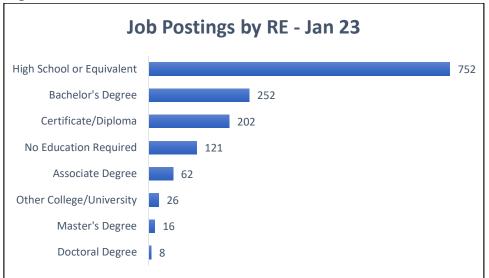


#### Figure 3.

# **Required Education (RE)**

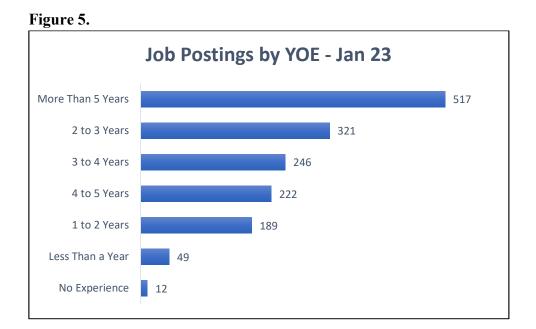
There were 1,439 job postings that specified the required level of education in January 2023. Of this amount, 752 postings (52.3%) required persons with a high school or equivalent qualification, 252 (17.5%) required persons with a Bachelor's degree and 202 (14.2%) required persons with a certificate or diploma (see Figure 4).





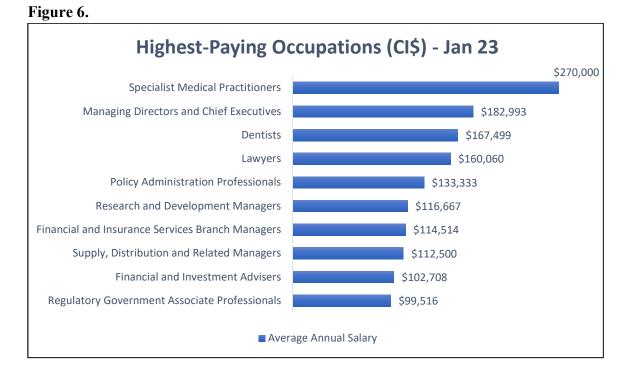
# **Years of Experience (YOE)**

For the review month, 517 job advertisements (33.2%) required persons with more than five years' experience, 321 job postings (20.6%) required persons with two to three years' experience while 246 job openings (15.8%) required persons with three to four years' experience (see Figure 5).



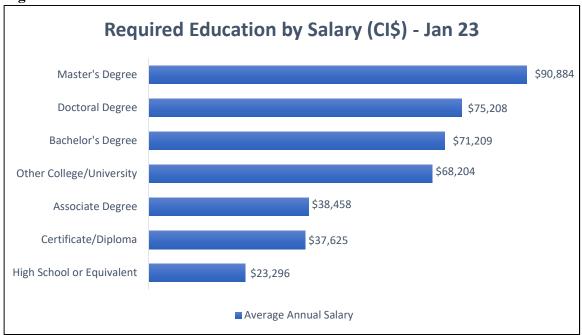
### **Average Annual Salary**

The highest-paying job postings in the review period were recorded by Specialist Medical Practitioners, with an average annual salary of \$270,000 (see Figure 6). Managing Directors and Chief Executives followed with an average annual salary of \$182,993, after which Dentists proceeded with an average annual salary of \$167,499.



Advertised jobs requiring a Master's Degree paid the highest salaries in the review month. These jobs paid an average annual salary of \$90,884. Job postings requiring Doctoral and Bachelor's degrees followed with average annual salaries of \$75,208 and \$71,209, respectively (see Figure 7).





4

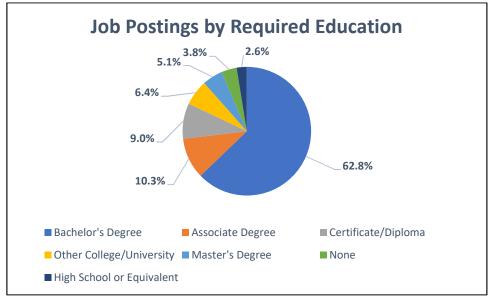
## **Key Industries to the Economy**

### **Financial and Insurance Activities**

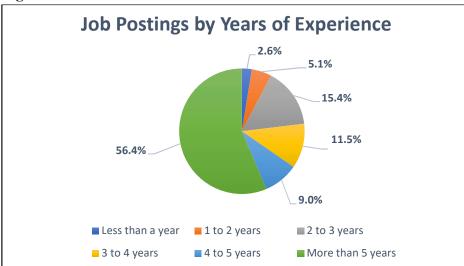
#### Table 1.

| Highest-Paying Occupations                       | Average Annual Salary (CI\$) |
|--|------------------------------|
| Managing Directors and Chief Executives          | \$189,188                    |
| Research and Development Managers                | \$150,000                    |
| Policy Administration Professionals              | \$133,333                    |
| ICT Services Managers                            | \$127,083                    |
| Financial and Insurance Services Branch Managers | \$120,333                    |

#### Figure 8.



#### Figure 9.

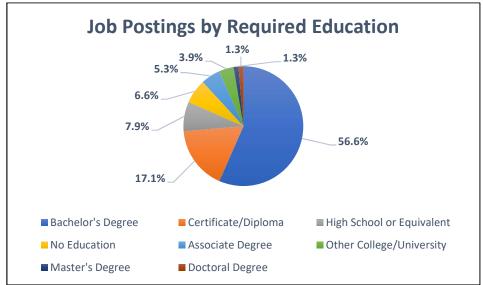


Professional, Scientific and Technical Activities (includes legal, accounting, advertising, architectural, engineering and management consultancy firms)

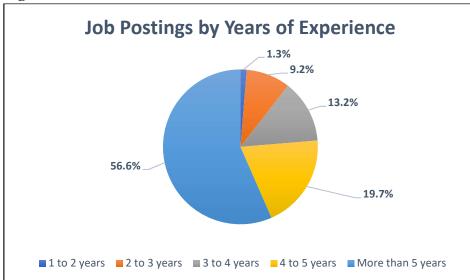
#### Table 2.

| Highest-Paying Occupations                    | Average Annual Salary (CI\$) |
|---|------------------------------|
| Managing Directors and Chief Executives       | \$187,500                    |
| Lawyers                                       | \$162,756                    |
| Business Services and Administration Managers | \$150,000                    |
| Financial and Investment Advisers             | \$145,000                    |
| Sales and Marketing Managers                  | \$103,125                    |

#### Figure 10.



#### Figure 11.

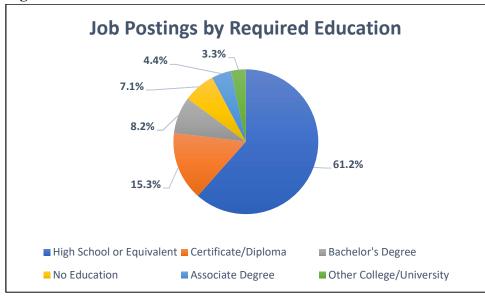


### Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles

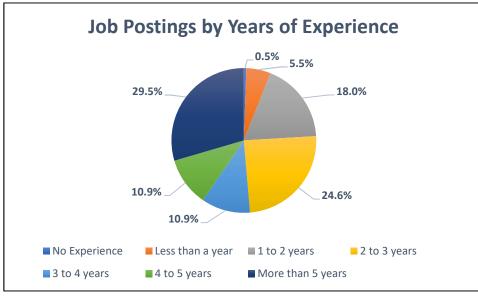
#### Table 3.

| Highest-Paying Occupations                | Average Annual Salary (CI\$) |
|---|------------------------------|
| Supply, Distribution and Related Managers | \$112,500                    |
| Sales and Marketing Managers              | \$65,417                     |
| Pharmacists                               | \$60,249                     |
| Dieticians and Nutritionists              | \$54,000                     |
| Telecommunications Engineers              | \$45,500                     |

#### Figure 12.







### **Summary**

- A total of 1,556 job postings in January 2023 relative to 1,498 in January 2022.
- The Accommodation and Food Service Activities, Construction, and Administrative and Support Service Activities industries dominated the job postings for the review month.
- The most in-demand required level of education was for persons with high school or equivalent qualification followed by a Bachelor's Degree.
- Persons with five years or more experience were the most desired.
- Job postings in the healthcare, financial, legal, government and retail trade career fields accounted for the highest salaries offered in the review month.
- Higher levels of educational attainment correspond with increased levels of income.

### Recommendations

One of the key ways to improve a person's prospect and quality of employment, and ultimately to enhance an individual's standard of living, is to raise the level of educational attainment. As Figure 7 shows, there is a direct positive correlation between required education and salary earned. Therefore, strategies targeted towards stressing the importance of education should be promoted to raise earnings, enhance job stability and improve standard of living. Programs should be industry-focused, time-based and adhere to global standards to ensure the most efficient use of resources and guarantee the highest return on investment. These programs should be geared towards:

- Training Caymanians to be integrated into the workforce within 1 to 2 years (Short Term). Skills gaps to be addressed through customised short courses, programs and vocational education. The focus should be on lower-level skills in the Construction, Tourism, Retail Trade and Healthcare industries.
- Supporting Caymanians to advance in the workforce within 2 to 5 years (Medium Term). Skills gaps to be addressed through emphasis on higher education such as professional certifications and Bachelor's Degrees. The focus should be on mid-level skills in the public sector, Financial and Insurance, Real estate, Legal, Accounting, Construction, Tourism and Healthcare industries. This can be achieved by the Government providing scholarships to students to study locally and overseas in the above-mentioned areas. Additionally, the Government should partner with local universities and private entities to promote professional development.
- Supporting Caymanians to advance in the workforce within 5 to 10 years (Long Term). Skills gaps to be addressed through emphasis on more advanced education such as professional certifications as well as Master's and Doctoral Degrees. The focus should be on high-level skills in all industries including Government. This can be achieved by the Government providing the same support as in the Medium Term where possible.

# Appendix

### Table A1. Job Postings by Industry

| Industry  | January<br>2022 | January<br>2023 | % Change |
|---|-----------------|-----------------|----------|
| Accommodation and Food Service Activities   | 294             | 326             | 10.9     |
| Activities of Households as Employers; Undifferentiated<br>Goods-and Services-Producing Activities of Households<br>for Own Use | 6               | 9               | 50.0     |
| Administrative and Support Service  | 162             | 221             | 36.4     |
| Agriculture, Forestry and Fishing   | 7               | 19              | 171.4    |
| Arts, Entertainment and Recreation  | 10              | 24              | 140.0    |
| Construction  | 339             | 292             | -13.9    |
| Education   | 56              | 65              | 16.1     |
| Electricity, Gas, Steam and Air Conditioning Supply   | 2               | 1               | -50.0    |
| Financial and Insurance Activities  | 114             | 78              | -31.6    |
| Human Health and Social Work Activities   | 60              | 65              | 8.3      |
| Information and Communication   | 25              | 23              | -8.0     |
| Manufacturing   | 51              | 45              | -11.8    |
| Mining and Quarrying  | 1               | 5               | 400.0    |
| Other Service Activities  | 85              | 64              | -24.7    |
| Professional, Scientific and Technical Activities   | 78              | 76              | -2.6     |
| Public Administration and Defence; Compulsory Social Security   | 0               | 3               | n/a      |
| Real Estate Activities  | 4               | 7               | 75.0     |
| Transportation and Storage  | 18              | 26              | 44.4     |
| Water Supply; Sewerage, Waste Management and<br>Remediation Activities  | 2               | 14              | 600.0    |
| Wholesale and Retail Trade; Repair of Motor Vehicles<br>and Motorcycles   | 184             | 193             | 4.9      |
| Total   | 1,498           | 1,556           | 3.9      |

| Occupation   | January 2023 |
|--|--------------|
| Carpenters and Joiners   | 66           |
| Building Construction Labourers  | 53           |
| Waiters  | 49           |
| Kitchen Helpers  | 49           |
| Cooks  | 47           |
| Stonemasons, Stone Cutters, Splitters and Carvers                      | 45           |
| Beauticians and Related Workers  | 40           |
| Sales Workers not elsewhere classified                                 | 35           |
| Chefs  | 34           |
| Bartenders   | 31           |
| Accountants  | 31           |
| Administrative and Executive Secretaries                               | 31           |
| Shop Sales Assistants  | 29           |
| Motor Vehicle Mechanics and Repairers                                  | 26           |
| Cleaners and Helpers in Offices, Hotels and Other Establishments       | 26           |
| Domestic Cleaners and Helpers  | 22           |
| Food Service Counter Attendants  | 21           |
| Underwater Divers  | 20           |
| Business Services Agents not elsewhere classified                      | 18           |
| Hairdressers   | 17           |
| Air Conditioning and Refrigeration Mechanics                           | 16           |
| Commercial Sales Representatives                                       | 16           |
| Accounting and Bookkeeping Clerks                                      | 15           |
| Gardeners, Horticultural and Nursery Growers                           | 15           |
| Business Services and Administration Managers not elsewhere classified | 15           |

### Table A2. Job Postings by Most Advertised Occupations

#### Table A3. Job Postings by Required Education

| Required Education        | January<br>2022 | January<br>2023 | % Change |
|---------------------------|-----------------|-----------------|----------|
| No Education              | -               | 121             | -        |
| High School or Equivalent | 570             | 752             | 31.9     |
| Certificate/Diploma       | 184             | 202             | 9.8      |
| Other College/University  | -               | 26              | -        |
| Associate Degree          | 58              | 62              | 6.9      |
| Bachelor's Degree         | 251             | 252             | 0.4      |
| Master's Degree           | 21              | 16              | -23.8    |
| Doctoral Degree           | 1               | 8               | 700.0    |
| Total                     | 1,085           | 1,439           | 32.6     |

#### Table A4. Job Postings by Years of Experience

| Years of Experience | January<br>2022 | January<br>2023 | % Change |
|---------------------|-----------------|-----------------|----------|
| No Experience       | 10              | 12              | 20.0     |
| Less Than a Year    | 13              | 49              | 276.9    |
| 1 to 2 Years        | 180             | 189             | 5.0      |
| 2 to 3 Years        | 231             | 321             | 39.0     |
| 3 to 4 Years        | 261             | 246             | -5.7     |
| 4 to 5 Years        | 201             | 222             | 10.4     |
| More Than 5 Years   | 602             | 517             | -14.1    |
| Total               | 1,498           | 1,556           | 3.9      |

| Occupation   | Average Annual Salary (CI\$)<br>January 2023 |
|--|--|
| Specialist Medical Practitioners                     | 270,000                                      |
| Managing Directors and Chief Executives              | 182,993                                      |
| Dentists   | 167,499                                      |
| Lawyers  | 160,060                                      |
| Policy Administration Professionals                  | 133,333                                      |
| Research and Development Managers                    | 116,667                                      |
| Financial and Insurance Services Branch Managers     | 114,514                                      |
| Supply, Distribution and Related Managers            | 112,500                                      |
| Financial and Investment Advisers                    | 102,708                                      |
| Regulatory Government Associate Professionals n.e.c. | 99,516                                       |
| Senior Government Officials                          | 93,925                                       |
| Finance Managers                                     | 91,112                                       |
| Survey and Market Research Interviewers              | 90,000                                       |
| Business Services and Administration Managers n.e.c. | 89,753                                       |
| Legal Professionals n.e.c.                           | 88,519                                       |
| ICT Services Managers                                | 86,444                                       |
| Aircraft Pilots and Related Associate Professionals  | 83,153                                       |
| Civil Engineers                                      | 82,500                                       |
| Professional Services Managers n.e.c.                | 81,269                                       |
| Construction Managers                                | 80,889                                       |

 Table A5. Job Postings by Highest-Paying Occupations